

# Sivan Baron

## Character Animator and Illustrator

### PERSONAL AND CONTACT INFORMATION

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### WORK EXPERIENCE

#### **April 2023 - Present**

Self employed

#### **November 2017 -April 2023**

Illustrator and animator at The Sequence Group  
Vancouver, BC, Canada

#### **January 2016 - September 2016**

CG Character Animator on "Rapha Rapha" and "Charlie and the Letters" (TV series)  
Snowball VFX, Tel-Aviv, Israel

#### **December 2015 – February 2016**

##### **"Amaze Ed" (Web TV series)**

Concept design and Look Development, character, background and props design for an internet TV series.

The Moving Company, Tzofit, Israel

#### **October 2015 – January 2016**

##### **"Yalber" (Promotional animated Videos)**

Concept design and development, Characters, background and props design, as well as preparing all assets for animation.

Studio Poink, Tel Aviv, Israel

#### **August 2015 – September 2015**

##### **"Orbium" (Promotional animated video)**

Concept, characters and background designs for branding animation video for Orbium - business and IT consulting company.

The Moving Company, Tzofit, Israel

#### **August 2014 – February 2015 and May 2015 – June 2015**

##### **"Nursery Songs" (TV video clips)**

2D Character animator and character and background designer on 4 animated video clips as part of BabyFirst TV's "Nursery Songs" project (TV video clips)

BabyFirstTV, Tel-Aviv, Israel

#### **March 2015 – May 2015**

##### **"Muli and Tsumi" (TV series)**

Character design, background and props designer

Poink Studio, Tel-Aviv, Israel

Hop – Kids TV channel

**July 2014 – February 2015**

**"Build My Model" (Children App)**

Illustrator and 2D Animator

TinyHands Apps, Tel-Aviv, Israel

**November 2013 – June 2014**

**"Albert and Junior" (TV series)**

2D Character Animator on TV series

BabyFirstTV, Tel-Aviv, Israel

**July 2014 – October 2014**

**Pixel art styled animation**

2D Character animator, character and background designer on a short pixel-art styled animated video designed to guide new students.

Shenkar College of Engineering and Design, Ramat-Gan, Israel

**"Piano Dust Buster" (kids App)**

Character Animator, character and background designer

JoyTunes, Tel-Aviv, Israel

**"Yoplait Strawberry" (Commercial animated clip)**

2D Character animator and character and background designer on Yoplait's 40 flavors project

**October 2012 -March 2013**

Teacher-Assistant on the 3D and 2D animation program

IAC - Israeli Animation College, Tel-Aviv, Israel

## **EDUCATION**

**2016 – 2017**

Character Animation Mentorship Program

Think Tank Training Centre, Vancouver, BC, Canada

**2012 – 2014**

Advanced Character Animation and 3D Animation

IAC - Israeli Animation College, Tel-Aviv, Israel

**2007 – 2011**

Bachelor of Design in Visual Communications and Graphic design

Shenkar College of Engineering and Design, Ramat-Gan, Israel

## **REFERENCES**

Available upon request