

# Sivan Baron

## Character Animator and Concept Artist

### PERSONAL AND CONTACT INFORMATION

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### WORK EXPERIENCE

#### **November 2017 - Present**

Lead Illustrator and animator at The Sequence Group  
Vancouver, BC, Canada

#### **January 2016 - September 2016**

CG Character Animator on "Rapha Rapha" and "Charlie and the Letters" (TV series)  
Snowball VFX, Tel-Aviv, Israel

#### **April 2009 – 2017**

Character animator, illustrator, concept artist, and character and background designer on various projects, including:

##### **"Tuntonim" (TV series)**

Visual development for a TV series for kids including development and design of characters, backgrounds and props. Done for Israeli Educational Television with Pitchipoy studio.  
Pitchipoy studio, Jaffa, Israel

##### **"WishTrip" (Promotional animation clip)**

Character and background designer for a promotions animation clip for Wishtrip - app for trip planning.  
Poink Studio, Tel-Aviv, Israel

##### **"Nursery Songs" (TV video clips)**

2D Character animator and character and background designer on 4 animated video clips as part of BabyFirst TV's "Nursery Songs" project (TV video clips)  
BabyFirstTV, Tel-Aviv, Israel

##### **"Muli and Tsumi" (TV series)**

Character design, background and props designer  
Poink Studio, Tel-Aviv, Israel  
Hop – Kids TV channel

##### **"Build My Model" (Children App)**

Illustrator and 2D Animator  
TinyHands Apps, Tel-Aviv, Israel

##### **"Albert and Junior" (TV series)**

2D Character Animator on TV series

BabyFirstTV, Tel-Aviv, Israel

**Pixel art styled animation**

2D Character animator, character and background designer on a short pixel-art styled animated video designed to guide new students.

Shenkar College of Engineering and Design, Ramat-Gan, Israel

**"Piano Dust Buster" (kids App)**

Character Animator, character and background designer

JoyTunes, Tel-Aviv, Israel

**"Yoplait Strawberry" (Commercial animated clip)**

2D Character animator and character and background designer on Yoplait's 40 flavors project

**October 2012 -March 2013**

Teacher-Assistant on the 3D and 2D animation program

IAC - Israeli Animation College, Tel-Aviv, Israel

**EDUCATION**

**2016 – 2017**

Character Animation Mentorship Program

Think Tank Training Centre, Vancouver, BC, Canada

**2012 – 2014**

Advanced Character Animation and 3D Animation

IAC - Israeli Animation College, Tel-Aviv, Israel

**2007 – 2011**

Bachelor of Design in Visual Communications and Graphic design

Shenkar College of Engineering and Design, Ramat-Gan, Israel

**MILITARY SERVICE**

**2005-2007**

Intelligence Force, Israeli Defense Force

**REFERENCES**

Available upon request